The biggest web3 opportunity that no one is talking about.
The Opportunity

$25 Trillion/yr

SPENT on Public Goods

Over 25x Total Crypto Market Cap
Governments & Nonprofits

Private Goods
Excludable & Rivalrous
Your Cell Phone

Common Pool Resources
Non-excludable & Rivalrous
Fish in a Bay

Club Goods
Excludable & Non-rivalrous
Movie Theater

Public Goods
Non-excludable & Non-rivalrous
MIT Licensed Code
Do nothing

Use web3 to build a new way
When governments fail to provide Public Goods that are in demand, people start nonprofits.
Nonprofits

~$500 Billion/yr Is Donated
In the US Alone
We are already doing it!

Donation Games

- Rely on donations to fund public goods
- Create incentives for more donations
- Give governance to participants

Economic Games

- Rely on supply & demand to fund public goods
- Create entrepreneurial opportunities
- Give governance to participants
DONATION GAMES
Grant DAOs
Quadratic Funding

$1 \rightarrow \$26.97$ MATCH $\sim 2700\%$ (27X)

$5 \rightarrow \$59.8$ MATCH $\sim 1200\%$ (12X)

$20 \rightarrow \$117.77$ MATCH $\sim 590\%$

$100 \rightarrow \$253.68$ MATCH 253\%

h/t Finematics
GIVbacks
Where giving gives back
GIVbacks 🖐️

100% of the donation goes to the project
And the donors get up to 75% back in GIV streamed over time

Griff Green
@thegrifft
GIVpower
A win-win opportunity for donors & projects
Ethereum (and other blockchains)
Panvala subsidizes communities the same way that Bitcoin subsidizes its security.
Rainbow Rolls & Public Nouns
Token Engineering Commons

- Common Pool at Launch: 933,371.36 wxDAI
- Reserve Ratio: 19.82%

Graph showing the relationship between Token Price (wxDAI) and Reserve Balance (wxDAI) from 0K to 1400K.
Gurves
Gurves

GIVbacks
Donor → Any Crypto → Projects → Donor

GIVpower
Donor → GIV → Projects

Gurves
Locked GIV → Collateralizes → Regen Economy

Griff Green
@thegriff
Griff Green
@thegriff
Public Goods
Legos

Public Noun 5
Current bid: £7.77
Auction ends in 0h 3m 27s

Place bid:
- publicmolach.eth: £7.77
- chtoli.eth: £7.13
- publicmolach.eth: £6.99

IRL ART

Griff Green
@thegriff

GiVETH.io
Commons Stack
General Magic
Service DAO that will help you build Public Goods Legos & more.

generalmagic.io/contact
@generalmagicio
Commons Stack is launching a new service! We want to work with you to help you launch your own Commons!

Reach out!

https://commonsstack.org/
@commonsstack
If you want to be early on this $25 Trillion opportunity, Giveth’s GIV token is positioned to be the lifeblood of this new industry.

https://giveth.io/
@Givethio
Public Goods are ready to be regenerative
Reach out to me to get involved!

Thank you

giveth.io