

The optimal user...is someone who does not want the burden of choice, or feels they do not have the time to make their own decisions.

It is for this person that the modern web is designed, and it is this type of person the modern web encourages all of us to be.

- Zach Mandeville, *The Future Will Be Technical*  
coolguy.website

## Participant Experience Design

### Moderator

Althea Allen

### Panelists

Rachel Akerley

Hester Bruikman

Scott Moore

As a...

**Web3 User**

I want to...

**Web3**

So that...

**Web3**

**Participant  
Experience  
Design**

**Moderator**

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To build [your thing here] for everyone, we must expect and empower the best from anyone.

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