My Mother Hates Your Project (And Mine)

Why we need more soft skills in Crypto

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PROJECTS!
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Why we need more soft skills in crypto
SOFT SKILLS
COMMUNICATION  
CREATIVITY  
CONNECTION
COMMUNICATION
PWN
LINGO = BARRIER TO ENTRY
People only say ETH

Because they can’t spell Ethereum properly.
STRUGGLING TO UNDERSTAND...
EXISTENTIAL
CLEAR COMMUNICATION IS KEY
CREATIVITY
ITERATION \neq CREATIVITY
THE BANDWAGON OF ITERATION...
ONE BAD ACTOR SPOILS THE WHOLE BUNCH
“NINTENDO” =/= PLAYSTATION, MOTHER!
EIP 5749
CREATIVE SOLVES
DON’T ITERATE. CREATE.
“An intent-driven, privacy-centric protocol designed to enhance discovery and settlements...”
SHOW, DON’T TELL
BEYOND JUST PROJECTS
Everything I am saying here has been scripted. It has been refined, edited, and rehearsed. Nothing here is off the cuff. All of this is a crafted story.
CONNECTING PEER TO PEER
ACTIVATING YOUR STAFF
CONNECTION BEATS FAILURE
I LOVE A GOOD STORY...
PLEASE DON’T FIRE ME...
SOFT SKILLS SOLVE PROBLEMS
TAKE A RISK
WORDS. WORDS. WORDS.
“If I invade Lakonia, you will be destroyed, never to rise again!”
“If.”
NOW
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