



## Some topics we'll cover

- Growing the global Ethereum community
- Making educational content available to everyone
- Why is translating content important
- Potential solutions
- How multilingual content has affected [ethereum.org](https://ethereum.org)



**Over 6 billion people in the world do not speak English!**

## Languages by total speakers (first + second language)

1. English (1.45 billion)
  2. Mandarin Chinese (1.11 billion)
  3. Hindi (602 million)
  4. Spanish (548 million)
  5. French (274 million)
  6. Modern Standard Arabic (274 million)
- + Over 7,000 other languages

Source: Ethnologue, February 2022 edition







## Preference and efficiency

- Ethereum content is often complex
- People who learn in their native language:
  - Learn more
  - Perform better on tests
  - Enjoy the experience more
  - Are less likely to lose interest or drop out

**65% of non-native English speakers prefer content in their native language, even though they are highly proficient in English!**









## Translation program playbook

We have created a translation program playbook with the aim of helping projects in the space kickstart or level up their translation efforts.

Check it out here 



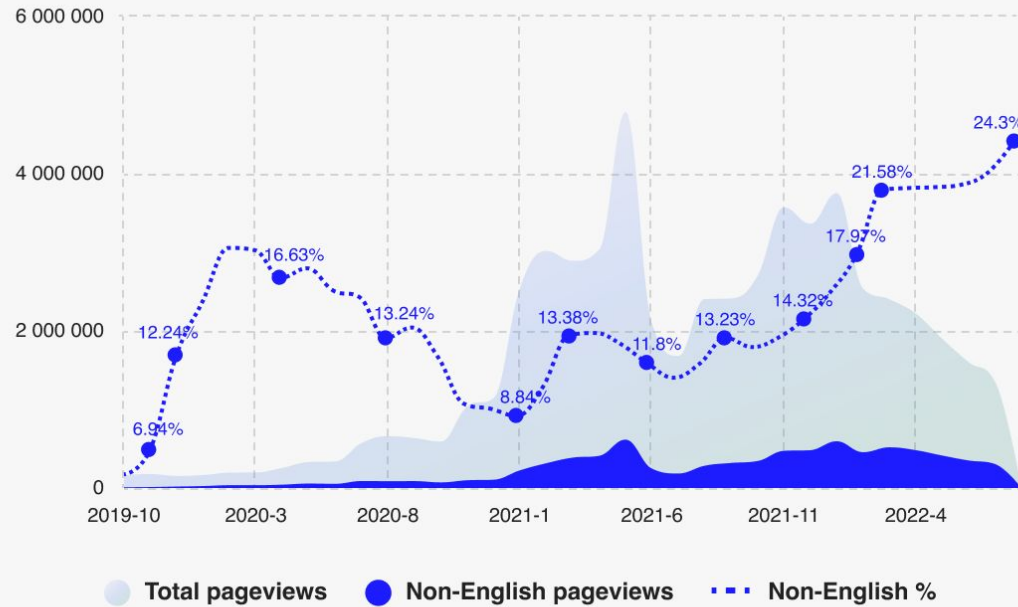


# Translation activity by month





# Pageview stats on ethereum.org





Thank you!

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@LKropec



# ethereum.org is available in the following languages:

Filter

ARABIC

العربية

AZERBAIJANI

Azərbaycan

BENGALI

বাংলা

BULGARIAN

български

CATALAN

Català

CHINESE SIMPLIFIED

简体中文

CHINESE TRADITIONAL

繁體中文

CROATIAN

Hrvatski

CZECH

Čeština

DANISH

Dansk

DUTCH

Nederlands

ENGLISH

English

FARSI

فارسی

FILIPINO

Filipino

FINNISH

Suomi

FRENCH

**Français**

GALICIAN

**Galego**

GEORGIAN

**ქართული**

GERMAN

**Deutsch**

GREEK

**Ελληνικά**

HINDI

**हिन्दी**

HUNGARIAN

**Magyar**

IGBO

**Ibo**

INDONESIAN

**Bahasa Indonesia**

ITALIAN

**Italiano**

JAPANESE

**日本語**

KAZAKH

**қазақ**

KHMER

**ចក្រភពខ្មែរ**

KOREAN

**한국어**

LITHUANIAN

**Lietuvis**

MALAY

**Melayu**

MALAYALAM

**മലയാളം**

MARATHI

**मराठी**

NORWEGIAN

**Norsk**

POLISH

**Polski**

PORTUGUESE

Português

PORTUGUESE (BRAZILIAN)

Português

ROMANIAN

Română

RUSSIAN

Русский

SERBIAN

Српски

SLOVAK

Slovenský

SLOVENIAN

Slovenščina

SPANISH

Español

SWAHILI

Kiswahili

SWEDISH

Svenska

THAI

ภาษาไทย

TURKISH

Türkçe

UKRAINIAN

Українська

UZBEK

O'zbekcha

VIETNAMESE

Tiếng Việt